

PerformaNat

2026 Press Kit

This is Science, applied.

THE ORIGINS

PerformaNat
Research that reaches the farm

During their doctoral research at Freie Universität Berlin, Dr. Julia Rosendahl and Dr. Katharina Schrapers investigated the nutrient transport in the rumen. They discovered that selected phytogenic ingredients can activate the rumen´s own transport channels.

This research laid the foundation for PerformaNat, driven by the ambition to turn scientific insights into practical solutions that make a real difference on the farm.

Today, PerformaNat develops scientifically proven feed solutions based on phytogenic active ingredients.

The focus is on understanding how these active ingredients work in animals and how they can be used in a targeted way to support animal health, metabolism and performance. PerformaNat combines scientific expertise with practical experience.



NUMBERS & DATA

PerformaNat in numbers, data and facts



Founded in 2015



> 3,000 satisfied farms



> 10 years of research



20 employees



8 scientific publications



> €3 million in revenue

OUR VISION

To further develop solutions originating from basic research projects until they become practice-proven products used by dairy farmers in the DACH region.

THE PROBLEM

Combining Metabolic Health and High Performance

High-producing dairy cows achieve remarkable levels of performance. At the same time, this places high demands on nutrient supply and metabolism, particularly around calving and during early lactation. During this critical period, the cow's requirements for energy, calcium, and other essential nutrients change dramatically within a very short time.
If these requirements cannot be sufficiently met by the available nutrients, the cow increasingly mobilizes her own body reserves. This can put considerable strain on her metabolism and increase the risk of metabolic disorders.

Conventional feeding strategies aim to meet increasing nutrient demands by providing higher levels of protein, high-quality protein sources, and minerals. However, the cow's ability to efficiently utilize these nutrients is often limited. Nitrogen is a good example: nitrogen that cannot be effectively utilized is converted into urea in the liver and excreted via urine and milk. As a result, valuable feed resources are lost, while nitrogen excretion also contributes to ammonia emissions.

SUSTAINABLE SOLUTION

Working Together with Farmers

For us, higher performance does not mean pushing cows to produce more and more. What matters is how that performance is achieved.
When cows are able to utilize the nutrients in their diet more efficiently, animal health, metabolic stability, and performance can go hand in hand. Our goal is therefore not "more at any cost", but to get more from the existing ration through greater nutrient efficiency supporting both the cow and a responsible use of resources.

At PerformaNat, a good solution goes beyond the product itself. Working closely with farmers and understanding their individual operations and challenges is a key part of what we do. That is why we believe in personal, long-term support. We stay in close contact as a direct and reliable partner, monitoring progress together and making targeted adjustments to the feeding strategy whenever needed.

OUR SOLUTIONS

Scientifically developed. Made for practical use.



CalciumBolus
Prevention of milk fever



CatiBovin
Metabolism & nutrient utilisation



EnergieBolus
Prevention of ketosis



Phosphor
Phosphorus supply



PansenFit
Support for rumen function

Research & Consulting

Scientifically proved.
Personally supported.



What our customers say



Verena & Sven Bethke
Bethke dairy farm · 250 cows

With PerformaNat, we have found a truly comprehensive, worry-free package for our cows.



Stefan Vogelsang
Vogelsang farm · 180 cows

We are seeing noticeably more appetite, higher feed intake and therefore also higher energy intake. Since then, we have had significantly fewer cases of milk fever and reduced our use of medication.



Thomas Andresen
Hof Barslund · 470 cows

We have been using PerformaNat's boluses for some time now and have achieved incredibly impressive results.



Isabell Kürschner
Kötitz dairy farm · 1,800 cows

I use the PerformaNat CalciumBolus preventively in all cows from their third lactation onwards, and the EnergyBolus as needed. This helps ensure they are better supported and get off to a good start in lactation.

EUROTIER 2026

CatiBovin wins gold at the EuroTier 2026 Innovation Award

CatiBovin, developed by PerformaNat, was awarded the gold medal at the EuroTier 2026 Innovation Award.

The solution is the result of many years of research and brings scientific insights into the dairy barn in a practical, applicable form.





PerformaNat



PRESS & MEDIA

Dr. Julia Rosendahl
Managing Director · PerformaNat GmbH

info@performanat.de
+49 (0)172 8370 531

Hohentwielsteig 6 · 14163 Berlin
www.performanat.de/en/press

SOCIAL MEDIA
Instagram @performanat_gmbh
Facebook /PerformaNat
LinkedIn PerformaNat GmbH